Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application.

Please cancel claims 1, 4-7 and 13 without prejudice.

Please amend claims 8, 10, 11, 14, 16 and 17 as indicated below (material to be inserted is in **bold and underline**, material to be deleted is in ~~strikeout~~):

Listing of Claims:

1.   (Cancelled)

2.   (Cancelled)

3.   (Cancelled)

4.   (Cancelled)

5.   (Cancelled)

6.   (Cancelled)

7.   (Cancelled)

8.   (Currently Amended)   ~~The method of claim 1, further comprising:~~ **A computer-implemented method of managing print job costs, the method comprising the steps of:**

providing an electronic print job request, the print job request having a set of attributes:

prior to printing the print job, calculating a cost of the electronic print job via a computer using the set of attributes, wherein calculating the cost of the electronic print job includes calculating an actual consumables cost based on a set of consumable factors;

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displaying the calculated cost of the electronic print job;

presenting a menu of **alternative** business rules **to a user;**

receiving a **user's** selection of a **particular one of the alternative** business rules;

automatically modifying the set of attributes to comply with the **user-**selected business rule;

re-calculating the cost of the electronic print job using the modified set of attributes; and

displaying the re-calculated cost.

9.   (Original) The method of claim 8, further comprising:

receiving a selection of an override of one or more attributes of the modified set of attributes;

re-calculating the cost of the electronic print job using the selected override of the modified set of attributes; and

displaying the newly re-calculated cost.

10.   (Currently Amended) The method of claim ~~4~~ **8**, further comprising:

receiving a selection of an override of one or more attributes of the modified set of attributes;

re-calculating the cost of the electronic print job using the selected override of the modified set of attributes; and

displaying the newly re-calculated cost.

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11.   (Currently Amended)   A computer-implemented method of managing print job costs, the method comprising:

receiving an electronic print job request, the print job having a set of attributes;

calculating a preliminary cost of the print job with a computer using the set of attributes, wherein calculating the preliminary cost of the print job includes calculating an actual consumables cost based on a set of consumable factors;

presenting a menu of **alternative** business rules **to a user**;

receiving a **user's** selection of **a particular** one of the **alternative** business rules;

automatically adjusting the set of attributes in response to the **user's** selection of **the particular** one of the **alternative** business rules; and

calculating a final cost based on the adjusted set of attributes.

12.   (Original)   The method of claim 11, which further comprises displaying the final cost.

13.   (Cancelled)

14.   (Currently Amended)   ~~The program storage device of claim 13, the method further comprising:~~ **A program storage device readable by a processor, tangibly embodying a program of instructions executable by the processor to perform method steps for managing print job costs, the method steps comprising:**

providing an electronic print job request, the print job request having a set of attributes;

displaying the set of attributes;

prior to printing the print job, calculating a cost of the electronic print job using the set of attributes, wherein calculating the cost of the electronic print job includes calculating an actual consumables cost based on a set of consumable factors; and

displaying the calculated cost of the electronic print job;

presenting a menu of **alternative** business rules **to a user;**

receiving a **user's** selection of a **particular one of the alternative** business rules;

automatically modifying the set of attributes to comply with the **user**-selected business rule;

re-calculating the cost of the electronic print job using the modified set of attributes; and

displaying the re-calculated cost.

15.   (Previously Presented) The program storage device of claim 14, the method further comprising:

receiving a selection of an override of one or more attributes of the modified set of attributes;

re-calculating the cost of the electronic print job using the selected override of the modified set of attributes; and

displaying the newly re-calculated cost.

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16.   (Currently Amended) The program storage device of claim ~~13~~ **14**, further comprising:

receiving a selection of an override of one or more attributes of the modified set of attributes;

re-calculating the cost of the electronic print job using the selected override of the modified set of attributes; and

displaying the newly re-calculated cost.

17.   (Currently Amended)   A program storage device readable by a processor, tangibly embodying a program of instructions executable by the processor to perform method steps for managing print job costs, the method steps comprising:

receiving an electronic print job request, the print job having a set of attributes;

calculating a preliminary cost of the print job using the set of attributes, wherein calculating the preliminary cost of the print job includes calculating an actual consumables cost based on a set of consumable factors;

presenting a menu of **alternative** business rules **to a user**;

receiving a **user's** selection of **a particular** one of the **alternative** business rules;

automatically adjusting the set of attributes in response to the **user's** selection of **the particular** one of the **alternative** business rules; and

calculating a final cost based on the adjusted set of attributes.

18.   (Original)   The program storage device of claim 17, which further comprises displaying the final cost.

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